

Change Lives, Impact Your Community and Live the Life You Were Born to Live!



# CAREER OPPORTUNITY AGENT SUCCESS GUIDE

Book Your Free Career Transformation Call NOW  
[www.yhsgrfreedom.com/kingteamcall](http://www.yhsgrfreedom.com/kingteamcall)

**865-505-7146**

THE BEST PLACE TO WORK, BUY AND SELL REAL ESTATE - GUARANTEED



## Be Part of Our GO SERVE BIG MISSION

### Our Core Philosophy: The Size of the Hole You Give Through is Directly Proportionate to the Size of the Hole You Receive Through!

According to a study done by Cone Evolution, over 90% of consumers say they want companies to tell them how they support causes.

At Your Home Sold Guaranteed, we believe businesses are responsible for making the community a better place, so we take an active interest in investing in the community's needs, especially in people who need help the most!

### Through our Go Serve Big mission, we are committed to donating a Portion of Income from Every Closing to amazing Non-Profit Charities!



*Your Home Sold Guaranteed Agents donate a portion of their hard-earned money to great non-profits.*

*Not only do we GIVE, but we SERVE!  
In fact, many of the Masterminds we conduct are held at one of our Sponsored Charities locations.*

*If you believe that giving starts the receiving process, if you understand that you can pretty much have everything you want in life, if you will just help enough other people get what they want – then we are in alignment on some KEY CORE VALUES!*

# Want to Beat Out Other Agents to the Best Buyers and Sellers, 10X Your Success and Reclaim Your Life?

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# **Building Better Lives For Yourself and Others**

## **In This Agent Success Guide You Will Discover How to**

- Receive a Steady Stream of Warm, Qualified Appointments with Motivated Ready to Move Prospects at Above the Market Area Price Average (as many as you can skillfully handle).
- Make MORE Money on LESS work!
- END all Forms of Cold Calling and Manual Grunt Prospecting!
- Have NO Advertising Expenses and No Desk Fees.
- Get High End Leading Edge Skills Training from the #1 Real Estate Skills Trainer in North America.
- Earn \$100K to \$250K income like others at our company.

# Threats...

- It's getting Harder and More Costly to Generate Buyers and Sellers Through Paid Media.
- Zillow, Redfin, Realtor.com using your listings to build their Billion Dollar companies.
- I Buyers Gaining More Market Share.
- Commissions on the rapid decline.
- MLS Mandates.
- Board Mandates.
- TIME FOR A DISRUPTION!!



# AND WE ARE IT



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

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Hi, I'm Todd Walters...

I will be your guide through this guide, guiding you to selling more homes and making more money!

I co-authored a book with Craig Proctor titled Death of the Traditional Real Estate Agent and Rise of the Super Profitable Sales Team.

And like that book, this guide will show you why most real estate agents struggle and what to do about it so you don't.

So, let's get started!



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...





Why do most real estate agents struggle to effectively grow their real estate business?

If you are like me, you frequently question many of the norms and standards in real estate.

In my experience, the way most agents do business is a failing formula.

## **Industry statistics make this case better than I can:**

- The median gross income of realtors is below \$50,000 a year.
- First-year agents take home less than \$9,000 a year.
- 80% of all agents/brokerages do not make it past their 5th year.
- 95% of all agents/brokers earn under \$100K a year.
- Less than 1% earn over \$250K a year.
- 88% of real estate professionals fail at their own finances.
- Only 1% of 1% scale up to \$1 Million or more. 99.9% never do.
- 87% of all customers say they will go back to the same agent again, but 84% don't.



If you think there must be a better way, you are right!

There is a better way to sell real estate and help endless numbers of buyers and sellers without going insane to do it.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



This better way, however, is NOT found in doing what most agents and brokers do.

It's not found in trying to improve what they do.

It is found in doing it a different way.

This is why we launched Your Home Sold Guaranteed Realty.

Please allow me to explain in more detail.



It is not a secret that our QUANTUM LEAP SYSTEM is different than what 99% of Agents and Brokers do.

You see, we have discovered there is no part of industry norms and standards that YOU can use to become super successful.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



Our experience has shown that the more you do what the majority do, the greater the likelihood of you NOT achieving Super Success.

Even the efforts of trying to improve what they do ultimately fail in helping you achieve your biggest goals!



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

Think about how most get started in real estate...

- You get your license.
- You pick a company probably because you know someone there.
- You show up day one and then begin to copy pretty much what everyone else is doing.

And THAT is likely the career killer.

The industry statistics I detailed prove this.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

For the few agents and brokers who do make decent money, they find themselves working weekends and evenings.

Juggling all the balls themselves, racing around every day, all day, trying to be all things to all people.

It is impossible for that person to simultaneously be at their kid's ballgame and show homes to a buyer.

They are forced into cheating on one of them.  
It shouldn't be that way.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

Commissions are continuing to decline for the majority of agents and brokers as well.

As I pointed out, People get into real estate, look around at what everyone else is doing, and copy them.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

Another classic example is real estate agents will work for 10 to 20+ years and when they are done, they have nothing to show for it.

You know what I mean – they sold houses, made some money, but didn't prepare well for retirement.

They had a good run and lifestyle, but continuing or improving that lifestyle – after retirement - no chance.





Some agents become broker-owners of their shop, but this is done primarily as a means not to pay a brokerage some of their commission.

And even then, those Broker Owners fail to build a business they can sell for multiples of valuation.

They simply do not bake into the business from the beginning, which is critical to ending up with a real sellable business asset.

Why would they? They don't know how.





This is why we took the #1 System for growing a real estate business and turned it into a Different Kind of Real Estate Company.

We have, in fact, created something NEW and REVOLUTIONARY.

A super successful career that earns you a rewarding income while allowing you to pursue outside interests.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



We are offering you a new opportunity.

- Our goal was not to fix what's not working in real estate.
- Our goal was to replace what was not working with something altogether different.



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## A Replacement That:

- Makes you the envy of admiring agents and brokers.
- Provides you with a six-figure income.
- Takes you completely out of the admin process as an agent.
- Takes you entirely out of the on-call, all-day everyday role.
- Gives you SECURITY, FREEDOM, and WEALTH.
- It delivers you freedom from having to do all the admin and customer service work and focus on what you got into the business to do in the first place, help people!
- Replaces your current real estate career life with a radically different one.
- Gives you a steady flow of clients.
- Absent is the worry, frustrations, and struggles you despise – changing everything.



We took the #1 System for growing a real estate business and turned it into a place for people like you.

- Not only will you Increase your Income Without Giving Up Your Personal Life to Do It...
- You will LOVE Changing Lives, Positively Impacting Your Community and Living the Life You Were Born to Live!



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...





The First Your Home Sold Guaranteed Realty Launched in 2018.

- The concept of having a Brokerage with the #1 unique selling proposition in Real Estate History as its name would enable agents and brokers to combat the trend of paid media becoming more crowded and less profitable AND capitalize on the growing TREND of SEO, Organic and Free Media.
- Literally, more inbound business by sheer existence.





In March 2020, Craig Proctor officially licensed Your Home Sold Guaranteed Realty to 10 Titanium Level Members who recognized the NEW Opportunity.

By 2021 the number grew to 20 – with locations in 11 states and 2 Canadian Provinces.

Today... As you can see, Your Home Sold Guaranteed Realty brokerages are popping up all across North America every single week.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



- All that struggle for you to have predictability in your business, the certainty of income growth, and an influential system that serves your life and others too...
- All that toil and struggle to be a top-producing Real Estate Professional...
- All of it disappears with this New Opportunity!

Quite simply, we have a different way, a better way, a superior way, to sell real estate!





- Imagine – the plan, the system, the model, the mentors, the culture – all in ONE place – operating above the fray!
- A business of purpose, influence, and significance – changing lives and positively impacting the community!

That is who we are and why we are doing this.



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Another question we get from agents...

***Why would you name the Brokerage  
YOUR HOME SOLD GUARANTEED REALTY?***

Our answer is simple...

***It's what the customers want!***

***In addition,***

***Here are 2.7 Billion more reasons why...***



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



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## Your Home Sold Guaranteed, or I'll B

Ask An Expert. Get **Home** Worth. Read Blog.



Just ask your seller prospects: would you prefer Todd Walters Real Estate -or- Your Home Sold Guaranteed?

Just pop out my name and plug in your name and company -vs.- Your Home Sold Guaranteed.

Yes, we admit that is strategically smart. After all, we pioneered Your Home Sold Guaranteed, or We'll Buy It, and thousands of agents/brokers have benefited from our exclusive Guaranteed Sale Program.

- Imagine, just by sheer existence, you get a steady stream of inbound calls wanting to talk to you about selling their home.
- This is what the power of direct response marketing and SEO can do for you if you have the magic, magnetic words as brand positioning.





Most businesses have to spend money and time explaining what they do, how they are different from the competition, and how the customer will benefit.

- But when the name of your brokerage is Your Home Sold Guaranteed Realty... you benefit from a high level of SEO and an organic flow of seller prospects.
- The explanation of what you do and consumer benefit IS the name of your company
- Existence = your what I want (says the seller prospect).

That's different from how almost every real estate agent and company operates.





# WHO WOULD THE SELLER MOST LIKELY CALL TO SELL THEIR HOME?



**TODD  
WALTERS**



*Your Home Sold*  
**GUARANTEED**  
*Or We'll Buy It! \* TM*

No Gimmicks! For information on Our Exclusive  
Guaranteed Sale Program, Order a  
FREE Report by visiting:

[TheGuaranteedOfferProgram.com](http://TheGuaranteedOfferProgram.com)

Or for a FREE Recorded message:

1-844-570-5711 ID# 1045

or Call Us Directly at: 678-245-4377

*\*Agent and Seller Must Agree on Price and Possession Date.*



the **Above  
Crowd!**®

**Seth Jenson**  
**The Seth Jenson Team**  
Broker Associate, CRS, GRI, ePRO



**RE/MAX**  
Professionals

**Cell: 720-989-1210**  
[Seth@JensonTeam.com](mailto:Seth@JensonTeam.com)  
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**Outstanding Agents.**  
**Outstanding Results.®**

# Start With Why



## OUR MISSION

**To Positively Impact  
People Through  
Second Mile Service,  
Innovative Systems  
and Charitable  
Giving!**



## OUR VISION

**To Be the Best  
Place to Work  
Buy and Sell  
Real Estate**



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# WARNING & SHOCKING FACT



**69% of Homeowners  
DO NOT GO BACK  
to the same real estate agent  
to do another transaction**



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# REASONS PEOPLE MAY NOT GO BACK TO THEIR AGENT

## 1. Poor Communication

2. Over-Promised, Under-Delivered

3. Promised a Selling Price Far From Reality

4. Promised Speed-Of-Sale Far From Reality

5. Were Less Experienced Than They Presented Themselves

6. Wasted A Lot Of Time Showing the Home To Unqualified Possible Buyers

7. Left Out A Critical Detail

8. Lack Of Professionalism

9. Hard To Get A Hold Of

10. Didn't Market My Home Properly

11. Never Showed My Home

12. Too Pushy

13. Didn't Help Stage My Home For Sale

14. Lack of Representation

15. Poor Negotiating Skills

16. Sold My Home For A Low Price

17. Too Busy

18. My Home Didn't Sell

19. Didn't Do Anything I Couldn't Have Done Myself!

20. Didn't Keep In Touch / No Feedback

# Our Most Recent Client Survey...

On a scale of 0 to 10, how would you rate me as a real estate agent?	How did you initially find out about my real estate agency?
What qualities do you look for in a real estate agent?	What were the most helpful resources in your home search?
Did you find my real estate website helpful for your home search?	Were you comfortable with my buying/selling negotiation tactics?
Do you think I did enough to market your home listing?	What was the deciding factor for hiring me as your real estate agent?
In what areas do you think I need to improve as an agent?	Would you rate my follow-up with you as annoying/excessive?
How could I have better helped you during the process?	Are you likely to recommend me to friends and family?

...Shows that 85.6% of our clients would come back to Our Team



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## The ABC's Of Real Estate

Advertise Themselves

Bang A Sign On Your Lawn

Create An Ad For The Paper (and maybe run it)

Download Your Listing to MLS

Encourage Their Office To Show It

Figure They Might Try An Open House

Get On Their Knees and Pray It Will Sell



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# How Most Agents Operate





# THE ULTIMATE HOME SELLING SYSTEM

**Our Clients get a whole team of professionals working for them**

(versus a single agent)



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

# The Team Approach

Is The Preferred Way of Serving Clients  
In Most Other Fields of Business







# THE ULTIMATE HOME SELLING SYSTEM

Each Team Member Has A Specific Role To Play In Getting Their Home SOLD



- Marketing Department



- Operations Department



- Technology Department

- Customer Service Department

- Sales Department



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# THE ULTIMATE HOME SELLING SYSTEM

We always have time for Our Clients **because each of us is separately responsible for a specific process of selling the home.**



**“I have More Time to Spend On Getting With Your Home Sold”**

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## The Definition of a Successful Real Estate Career

- You have a steady stream of clients who automatically seek out your valuable services without you having to do any cold prospecting.
- You are viewed with respect by clients who value your advice
- You can quickly provide superior service and results, leading them to refer you to others and give you their repeat business.
- You work a typical week (or less), take plenty of time off to pursue outside interests, and make a rewarding income.



## But...how do you get there?

Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# LET'S COMPARE

## THE OLD SCHOOL MENTALITY

- Manual “Grunt” Prospecting
- Make Mind-numbing Cold Calls
- Doing Floor Time
- Working with clients you don't like because you have to
- Living with a cell phone in your pocket, desperately taking every call no matter where you are or what you're doing for fear of losing an opportunity.
- Slave to every poorly qualified prospect who doesn't value you or your time.

## OUR HOME SELLING TEAM

- Stop chasing Prospects (PPRA)
- Compel Prospects to CALL YOU using emotional direct response advertising
- Use technology to AUTOMATICALLY sift, sort, and screen your leads to find the most qualified ready-to-act prospects
- Work ONLY with prospects you WANT to work with (I.e. those who will do things your way and NOT fight you)





## THE OLD SCHOOL MENTALITY

- Wasting tons of money on Image Advertising bragging about how great you are
- Holding ineffective 3-hour open houses just to pacify the seller (just like everyone else)
- Continuing to run ads that don't work (just like everyone else)
- Wasting one morning every week on caravan looking at everyone else's listings
- Sick and tired of being sick and tired

## OUR HOME SELLING TEAM

- Present compelling benefits to these prospects, giving them specific and tangible reasons to want to work with you WITHOUT ANY selling
- Work ONLY with those who value your services and who will work with you under those terms – DISCARD THE REST
- LOVE what you're doing. Have fun HELPING qualified and sincere clients who are loyal to you.
- Be free to enjoy a rewarding personal life AND run a profitable business... AT THE SAME TIME



# 4 Stages in the Real Estate Process

1. We have to **FIND** prospects
2. We have to **CONVERT** prospects into clients
3. We have to provide exceptional **SERVICE** so that they become happy lifelong clients
4. We have to **LEVERAGE** this one customer's satisfaction so they will give us their repeat business and **REFER** us to others

# The Quantum Leap Real Estate Success System

## AUTOMATIC REVERSE PROSPECTING SYSTEM



Run Direct Response **LEAD GENERATORS** to compel prospects to contact you

1



Use Automation to answer **SIFT & SORT** your best prospects

2



Implement **FOLLOW UP** System (convert prospect to appointment)

3



Compellingly **PRESENT BENEFITS (USPs)** (convert prospects to clients)

4



Provide **WOW SERVICE** by implementing Systems & Assistants to handle Quantum Leap in business

5



Communicate with clients to obtain **testimonials & REFERRALS** to build future business

6



**All of the clients we help  
purchase a home or sell a home  
Called Us First**

**We Do  
NO Cold Calling**



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How Many Sales Would You Have  
If You Were Only Focusing on Getting

Agreements Signed  
VS  
Generating Leads?

Meeting with Buyers and Sellers  
VS.  
Finding Buyers and Sellers

??????



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



Our Client Generation System is like a funnel.

You can get the cream of the crop, face-to-face meetings with interested Buyers and Sellers.

As Many as You Can Skillfully handle.





# Key Systems

- Talking Ads
- Every Day Open House
- Buyer Profile System
- Leading Edge SEO Marketing
- Reverse Offer System
- Guaranteed Sale Program
- and the Others...

These Systems Generate an  
Overflow of Buyers and Sellers!







housesatlanta.net

Leads Dashboard

GET LEADS UPDATES

Mass Actions Reset All

VIEW: Default 25 1 - 25 of 20,911

Add New Lead

NAME/INFO	PIPELINE	REGISTERED	PRICE/CITY	TIMEFRAME	LAST LOGIN	LAST TOUCH	NEXT REMINDER	ACTIVITY	ASSIGNED TO
<input type="checkbox"/> Paul Lewis 16788826405 mezmindseeker@y... ★ 40 Buyer	NEW LEAD Quick Actions	12 mins FB - Sandy Springs...	\$ n/a n/a	n/a	n/a 0 Total	11 mins - -	n/a 0 Total	0 Views 0 Saved 0 Fav	STEPHANIE MISKIN UNASSIGNED STEPHANIE MISKIN
<input type="checkbox"/> Sheri Peal Dupree 17704038134 sheridupree63@g... ★ 40 Buyer	NEW LEAD Quick Actions	36 mins FB - Distress Kenn...	\$ n/a n/a	n/a					IE MISKIN NED IE MISKIN
<input type="checkbox"/> Kenneth Townsend 678-993-6119 kwtownsend1@gm... ★ 71 Buyer	NEW LEAD Quick Actions	2 hours www.housesatlant... Fairburn	\$ 380k Fairburn	1-2 moi					IE MISKIN NED NED
<input type="checkbox"/> Kenneth James 17704808975 jameskenneth856... ★ 40 Buyer	NEW LEAD Quick Actions	3 hours FB - Lawrenceville ...	\$ n/a n/a	n/a					IE MISKIN NED IE MISKIN
<input type="checkbox"/> Dorothy Leverette 13139804258 dorothyuv1@gmal... ★ 40 Buyer	NEW LEAD Quick Actions	4 hours FB - Lawrenceville ...	\$ n/a n/a	n/a					IE MISKIN NED IE MISKIN
<input type="checkbox"/> Demon-Montrais Darnell Nolan 15596016762 nolandem@yahoo.c... ★ 40 Buyer	NEW LEAD Quick Actions	4 hours FB - Stockbridge DL...	\$ n/a n/a	n/a					IE MISKIN NED STEPHANIE MISKIN
<input type="checkbox"/> Jackey Fuller	ATTEMPT...	6 hours	\$ n/a	n/a	n/a	5 hours	n/a	0 Views	ELIEZER ALIPOYO

GET LEADS UPDATES HELP IM

25 1 - 25 of 20,911

Add New Lead

ACTIVITY ASSIGNED TO

0 Views 0 Saved

STEPHANIE MISKIN UNASSIGNED



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



We Need Full Time  
Licensed Agents Who  
Passionately Want to  
Help Others & Make a  
Rewarding Income



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

# Want to Beat Out Other Agents to the Best Buyers and Sellers, 10X Your Success and Reclaim Your Life?

Want to Beat Out Other Agents to the Best Buyers and Sellers, 10X Your Success and Reclaim Your Life?  
Book Your Free Career Transformation Call Now

If you have a great attitude, eager to do very well financially, genuinely like working with others, and open to learning new ways of doing things, we may have a spot on our sales team for you.

If You Want to Sell More Homes  
and Make More Money,

Book Your Free Career Transformation Call NOW

[www.yhsgrfreedom.com/kingteamcall](http://www.yhsgrfreedom.com/kingteamcall)

**865-505-7146**





## AS A SELLING PARTNER YOU WILL

- Receive a Steady Stream of Warm, Qualified Leads and Appointments with Motivated, Ready-to-Move Prospects at 35% above the Market Area Price Average (as many as you can skillfully handle)
- Make MORE Money on LESS work because we have assistants and systems to do the stuff that keeps you from selling!
- Forever and ever, END all Forms of Cold Calling and Manual Grunt Prospecting thanks to my Exclusive Reverse Prospecting System!
- Have NO Advertising Expenses and No Desk Fees.
- Get High End, Leading Edge Skills Training from North America's #1 Real Estate Sales Trainer.
- Most likely earn \$100K to \$250K in annual commission income like others at our company.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# SALES PARTNER 10 POINT JOB DESCRIPTION

1. Convert Buyers and Sellers to signed agreements at face-to-face appointments using our Exclusive Benefits Presentations.
2. Complete VIP Buyer/Listing Paperwork & Submit it to Processing Department.
3. Show Buyer properties/communicate with Sellers weekly.
4. Submit Offers Weighted in Buyers' Favor and Negotiate/Submit offers to Sellers and negotiate the best price and terms.
5. Negotiate Home Inspections/Due Diligence Issues.
6. Review settlement with buyer/seller client.
7. Get Paid.
8. Get Referrals.
9. Get Five Star Reviews
10. Get Repeat Business.





## WORKING REASONABLE HOURS

- The Reason, Most Agents Get Into Real Estate is to Make More Money and Have More Freedom.
- But According to National Statistics, 80% of Realtors are out of the business within just a few years due to lack of income and too much time and expense spent trying to find qualified prospects.





## WORKING REASONABLE HOURS

- Since we are on the Leading Edge of the Industry with Marketing and Technology, You Benefit
- You Get to Spend Your Time Doing What You Got Into the Business for in the First Place – Making Money with less Stress.
- You Accomplish More by Doing Less, Only Doing the Parts of the Job You Like – Selling!





## WORKING REASONABLE HOURS

- You Can Work From Your Home Office.
- You Have a Full-Time Connection to Our Custom Contact Management System.
- We supply ready-to-act leads and Appointments, so There is No Wasted Time Prospecting.
- By Having Something The Prospect Wants So Badly, They Will Be Willing To Meet With You on Your Schedule, Not Theirs.

Working More Reasonable Hours Will Help You Live a More Balanced and Fulfilling Life







# COACHING & TRAINING

*“Therefore Everyone Who  
Hears These Words of Mine  
and Puts Them into Practice  
is Like a Wise Man Who Built  
His House on the Rock”*

*Matthew 7:24*

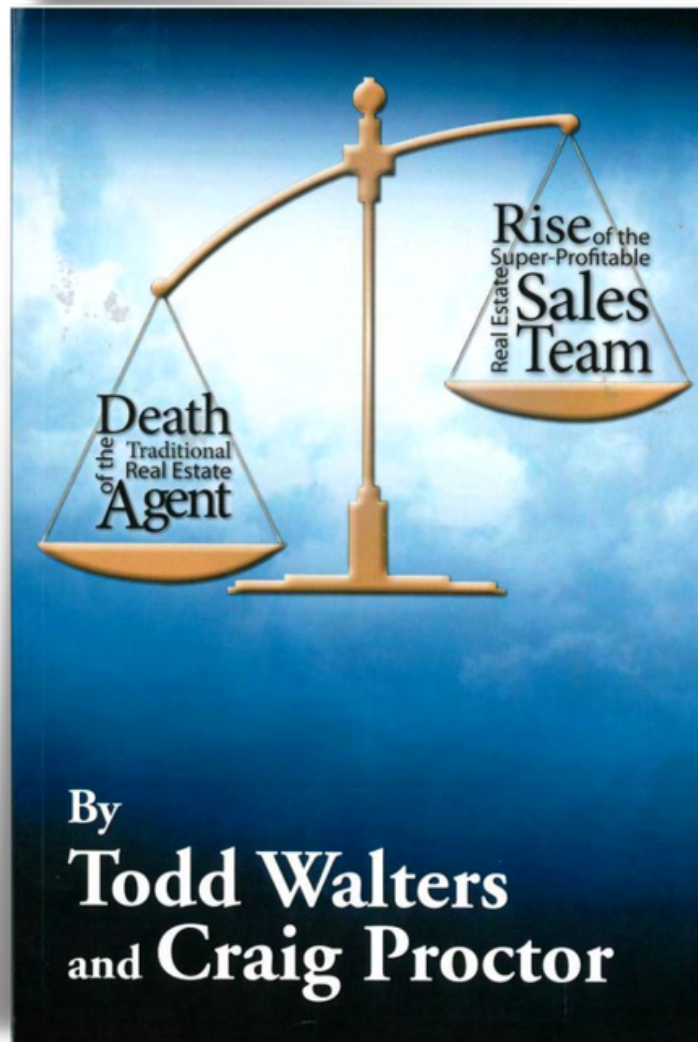
## It's All About Foundations



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



The SYSTEMS you will learn are presented by the Men Who Wrote the Book on Achieving the Highest Levels of Success in this Industry.



**DEATH OF THE TRADITIONAL REAL ESTATE AGENT.  
RISE OF THE SUPER PROFITABLE SALES TEAM**

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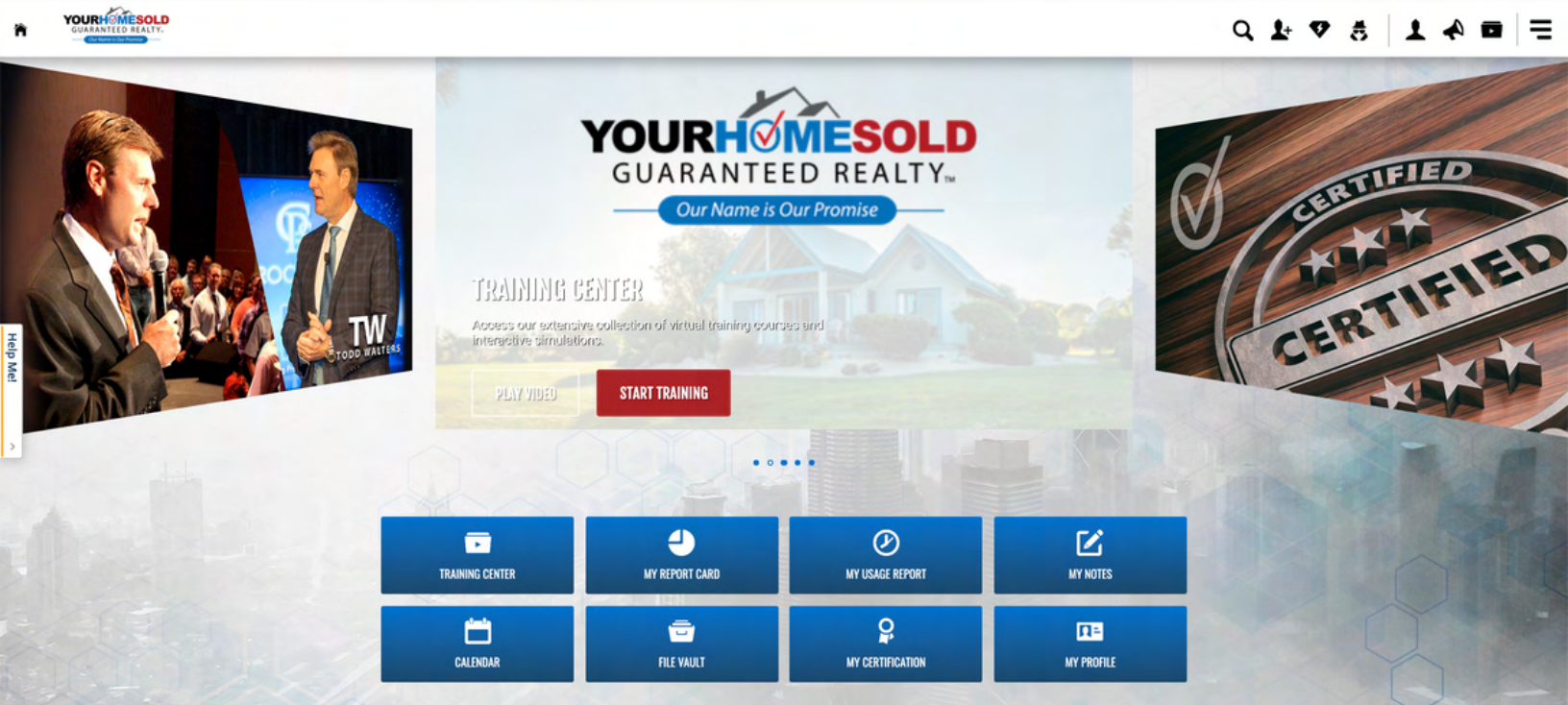
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# #1 SKILLS TRAINING



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



## **We Train You Extensively Up Front and Coach You Extensively Forever!**

- Our exclusive YHSGRU.com Sales Skills, Negotiating Skills and Closing Skills Training Platform.
- The exclusive “OSA Training Course”
- Shadowing Program.
- Thursday Role Playing Clinics.
- Weekly Sales Meeting.
- Specialized Training By Experts!





## CRAIG PROCTOR

**Not Only Do You Get Craig Proctor,  
Founder of the Quantum Leap System  
and The Millionaire Agent Maker.**



**But you also get...**



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...

## TODD WALTERS



- Billion Dollar Real Estate Agent.
- Over 8,000 Transactions.
- Over \$30 Million in Commissions Earned.
- Top 10 RE/MAX Worldwide. Top 20 Agents in US (NAR).
- Platinum and Titanium Coach with Craig Proctor System!
- Author: Death of the Traditional Real Estate Agent Book
- Featured in The Real Estate Rain Maker Guide to Online Marketing.
- Featured in the Billion Dollar Agent.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...





- Helping People Exchange Ordinary Living for an Extraordinary Life!
- Dr. Ike is a cultural caretaker, building top level servant leaders, who inspires people to inspire others.

## DR. IKE REIGHARD

- As the Chief Inspirational Officer at [Your Home Sold Guaranteed Realty](#), Dr. Ike conducts monthly webinars and regular live training on becoming your personal and professional best.
- Co-author of *Daily Insights* with Zig Ziglar.
- Author of Best Selling Book – *Treasures From the Dark*.
- Certified DISC Trainer.







# The Best Training and Coaching for Agents Guaranteed!

If you can find better, we will  
donate \$5,000 to the charity of  
your choice\*



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# YOU GET EVERYTHING CRITICAL FOR SUCCESS

- Scripts & Dialogues
- Step-By-Step Procedures
- VIP Buyer Presentations
- Ultimate Listing Presentation
- Professional Service Agreements
- Guaranteed Sale Program
- Leading Edge Technology
- Leading Edge Coaching
- Admin Help
- Much More

## YOU GET IT ALL!



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# MAKE AND KEEP MORE MONEY

- By Having A Steady Stream of Prospects and Appointments, Your Pipeline Remains Full.
- More Opportunities = More Sales
- More Sales = More Money
- Less Expense (No Marketing, No Advertising, No Prospecting Expense)  
= More Net Income

**More Sales Plus More Net Income Means  
You Make More and Keep More**



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# OUR INCOME INCREASE GUARANTEE!

You Will Earn at Least  
\$100,000 Selling Real  
Estate at Your Home Sold  
Guaranteed Realty or We'll  
Pay You the Difference!\*



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# **BUILDING FINANCIAL FREEDOM**

## **SELF EMPLOYED PENSION SYSTEM**



# **88% of Realtors fail when it comes to their personal finances.**

Example:

Investing \$20,000/year into a retirement account saves you approximately \$5,600 a year in income taxes.

AND could grow to

- \$373,839 over a 10 year career
- \$711,913 over a 15 year career
- \$1,241,227 over a 20 year career

**Our goal at Your Home Sold is to create successful Realtors in all areas of their lives**



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...





# SEP

- **You will receive a Self Employed Pension Account**
- Your very own investment and retirement account set up as a vehicle toward financial freedom
- \$\$\$\$ on every closing will be directly deposited into your SEP\*





# CASH FLOW REAL ESTATE

- VIP CLIENT INVESTOR PROGRAM
- CLIENT \_\_\_\_ does OR \_\_\_\_ does not wish to participate in Broker's VIP Client Real Estate Investor Program (REIP), whereby Client will receive notices of free real estate investor trainings and notices of real estate investment opportunities by mail, email or phone at times when investment opportunities arise. Client may opt out of The REIP at any time. Client is never obligated to invest in real estate.





# OUR CORE PHILOSOPHY...



The Size of the hole you give through is directly proportionate to the size of the hole you receive through.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



We are committed to investing in the needs of our community. Through our Go Serve Big mission we donate a portion of our income from real estate sales to very worthy causes.



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# There Is A Difference In Just Selling Homes and Selling Homes RIGHT!



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



## WITH OUR:

- **Team System**
- **Exclusive Systems**
- **#1 Coaching and Training**
- **Premium Commissions**





# You Can Trust Us to Help You Sell More Homes Right



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...





# SIX AGENT SATISFACTION GUARANTEES:

- Guaranteed Flow of Buyer and Seller Appointments! Get More Than You Ever Have Before or We'll Pay You \$10,000!\*
- The Best Training and Coaching for Agents Guaranteed! If you can find better, we will donate \$5,000 to the charity of your choice\*
- Income Increase Guarantee! Earn at Least \$100,000 More This Year Over Last or We'll Pay You the Difference!\*
- Retirement Plan! You Will Receive a Self Employed Pension Account and a Portion of Income Received by the Brokerage on Every Closing Will Be Deposited into Your SEP!\*
- We Donate a Portion of Our Income from Real Estate Sales to Children's Health Care of Atlanta!
- Second Mile Service! Your Calls and Requests for Assistance Will be Handled Within One Hour - Guaranteed. If we fail, we'll pay you \$500 as a penalty for poor service!\*



Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



# TEAMWORK

...is the ability to work together toward a common vision. It is the fuel that allows common people to obtain uncommon results.



We can't direct the wind, but we can adjust the sails. And adjust the sails we will.

Sell More Homes and Make More Money, Guaranteed, Without Giving Up Your Personal Life to Do It...



*Our Name is Our Promise*



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